



# DIMPLE THAWANI

## GRAPHIC & UI DESIGNER

Because why settle for a boring job when you can turn creativity into cash and memes into money?

## WORK EXPERIENCES

### Xenonmedia.in

#### UI/UX Instructor

Present

Passionate UI/UX design instructor at Xenon Media conducts engaging live classes to equip students with practical skills and knowledge. Focus on simplifying design concepts, leading projects, and creating an inspiring learning environment to foster talent and innovation in digital design.

### VNR Digital Media House

#### Graphic Designer

Sept - Oct 2023

Led social media campaigns for **Honda Big Wing, Hospitals, Political entities, and organizations**. Created brand-specific visuals, improved online presence, and engaged audiences. Designed website graphics to boost branding and digital impact, known for innovative solutions and exceeding client expectations.

### Rahzan Media

#### Social Media Manager / Graphic Designer

Aug - July 2023

Dynamic Social Media Manager and Graphic Designer at Razan Media, creating captivating website designs and engaging social media posts. Utilizes creative skills to produce visually stunning digital assets, enhancing brand presence online. Blends design aesthetics with strategic messaging to boost audience engagement and brand affinity, crafting compelling visual narratives for target audiences.

### BBD Uttkarsh

#### Lead Video Editor

2023

I responsibly led a team of 12 people to help, supervise and approve their Videos to make sure it matches Our College expectations and Video Standard of our college fest.

### Xenonmedia.in

#### UI/UX Design Intern

2022 - 2023

During an internship at Xenonmedia Media House, led initiatives as a Web Designer to improve user experience with innovative UI/UX solutions. Responsibilities included creating visually appealing designs, optimizing interfaces, and collaborating for exceptional results. Passionate about creating engaging digital experiences.

## CONTACT

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## EDUCATION

Bachelor in Mass Communication  
2021-2024 (ongoing)

BBD UNIVERSITY

Intermediate 2019-2020

RANI LAXMI BAI MEMORIAL SCHOOL

## SKILLS & TOOLS

- Graphic Designing (Canva)
- Web design (WordPress Elementor)
- UI Designing ( Figma)
- Communication ( Youtube, LinkedIn)
- Video Editing( Filmora , Premiere Pro)
- Research ( ChatGPT, Bard )